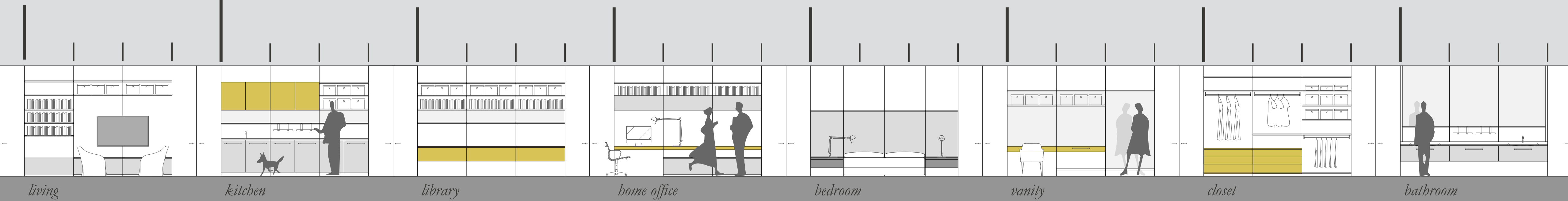
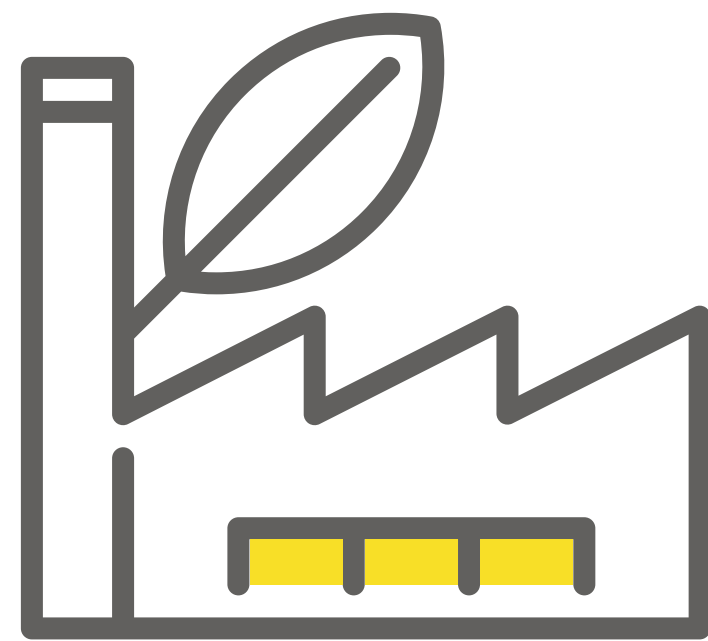


company profile



ORNARE



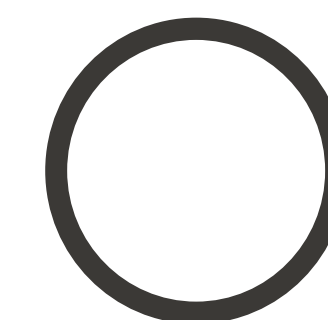
Founded in 1986 in São Paulo by Esther and Murillo Schattan, Ornare invests in design, in creating unique product names for Brazilian architecture and design. High technology and quality have always been the basic principles of Ornare, in addition to increasing the quality of life for its customers along with prioritizing the originality of its products.


With 15 showrooms in Brazil and 9 internationally, the brand offers a variety of solutions in kitchens, cupboards, home offices, bathrooms, always preserving the client's style and individuality.

ORNARE

1986

1986 1991 1997 2001 2008 2011 **2022**



INDUSTRIAL
DESIGN 
SINCE 1986

ORNARE



ORNARE



ORNARE

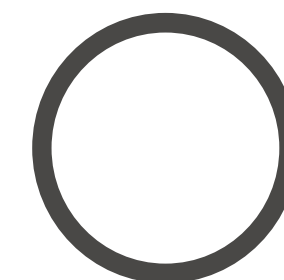


ORNARE



ORNARE


new ideas
new experiences
new design
new products
fresh start
new logo



Ornare's "O" is a perfect circle.

The circle is the symbol of wholeness and its shape expresses fullness and harmony.

According to Ornare's idea of expanding it's horizons to a broader view of mark, the circle perfectly represents this tendency of migrating from the object to the system, from a simple style to a new way of life.

 *the line refers to the earth, the roots.*
The line refers to the concept of earthing, or rediscovering contact with the roots, from a solid foundation to build a vision.

ORNARE

we
take
care of
everything

A house has limited understanding of the set of spaces that composes it. It's also a "safe haven" a universe unaware of real intimacy. The "care" of such a precious place occurs through the creation of comfortable, original, customizable environments and harmonies.

ORNARE

ornare
everywhere
kitchens
cabinets
closets
bathrooms
systems



ORNARE



responsibility environmental

More than quality, design and practicality, all Ornare's production chain uses FSC (Forest Stewardship Council) certified wood, a forest management council, which gives the company the green seal of environmental responsibility. In addition, Ornare is one of the first furniture industries in Latin America certified by CARB (California Air Resources Board), the air quality council of the US state of California, which assesses formaldehyde emissions from reconstituted wood panels and aims to maintain air quality.



ORNARE



Studio Ornare was created to serve a sophisticated and demanding market. Coordinated by Murillo Schattan has a team of professionals trained in Product's Design and Architecture, connected to the new tendencies and technologies of the segment. The high quality and originality of the products are the main precepts of Studio Ornare.

Ricardo Bello Dias
art director and designer



Brazilian, the architect, currently lives and works in Milan, Italy. With training by UFPE (Brazil), A-A Architectural Association (London) and Politecnico (Milan), he operates mainly in the area of architecture, design, identity corporate and art direction for fashion stores, showrooms, offices, homes and hotels.

Patricia Anastassiadis
designer



Graduated from Mackenzie University in 1993, Patricia Anastassiadis founded her first office in 1994. She entered the commercial, corporate and hotel areas, designing renowned banks, restaurants, offices, stores and hotels, such as Bank Boston and Club Med. Today, Anastassiadis Arquitetos includes more than 60 professionals where her firm has operated and developed more than 700 projects in Brazil, Portugal, Spain, the United States, Angola, Chile and the islands of São Tomé and Príncipe.

Guto Índio da Costa
designer



Graduated in industrial design by Art Center College of Design, in Europe, Guto Índio da Costa is head of Índio da Costa A.U.D.T.'s in tendencies of design and transport. Much in demand in urban furniture - responsible for the new bus stops of the capital of São Paulo, in addition to creations in Aracaju and Juiz de Fora, for example -, Guto also has award-winning design projects all around the world, like the bathtub "Smarthydro", where it is possible to program a bath by mobile phone, and "Spirit", a ceiling fan with two blades and innovative design that provides 30% more wind flow.

Zanini de Zanine
designer



Graduated in industrial design at PUC-Rio, Zanini de Zanine grew up watching his father, José Zanine Caldas, work. That's where he got his professional inspiration. Among his original productions are solid wood furniture, with demolition pieces - columns, beams and posts from old houses, and furniture with industrially produced pieces, using, in addition to wood with controlled origin, various materials such as plastic, methacrylate, metals and parts of other industrialized products. Zanini received some of the most important design awards in Brazil and abroad.

Marcelo Rosenbaum
designer

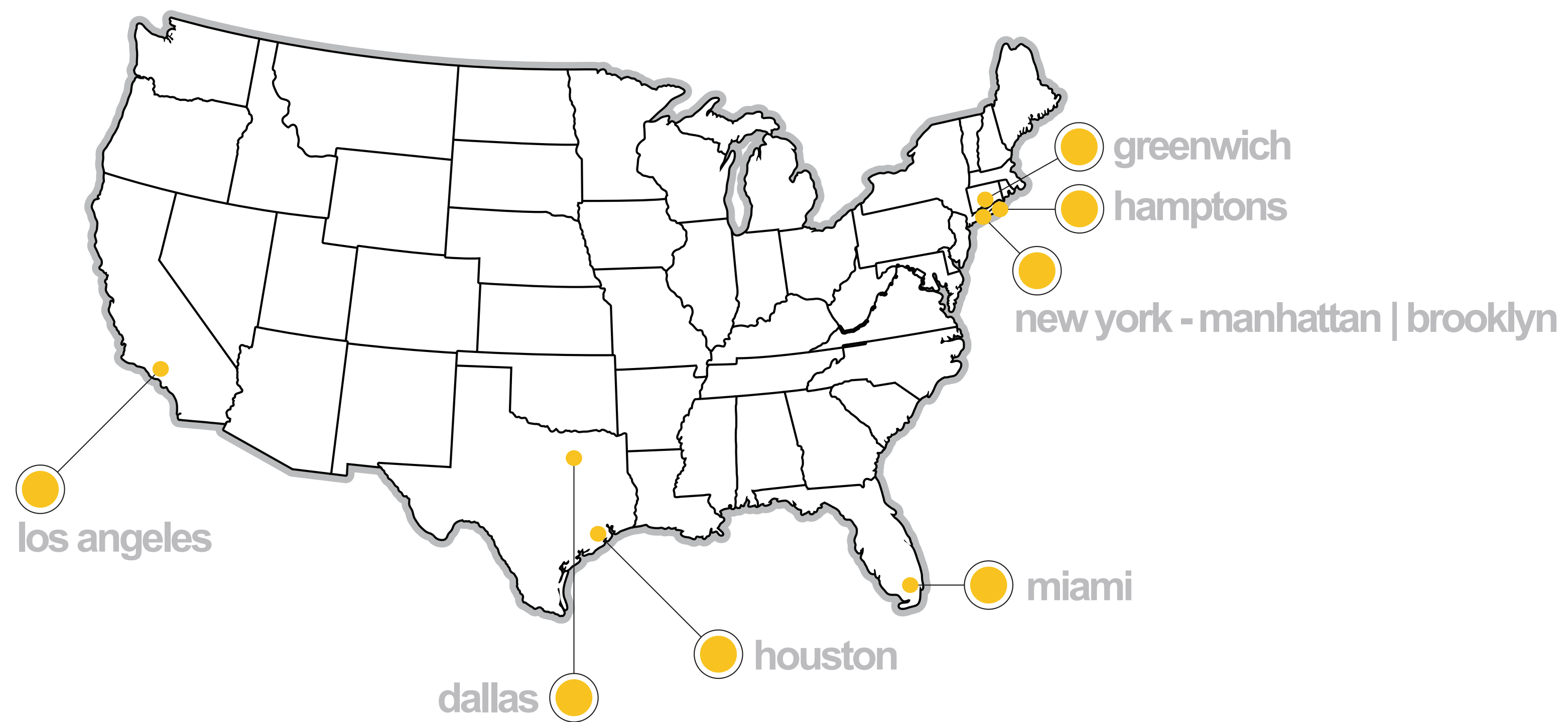


Brazilian, born in 1968, in Santo André, the designer has been working for more than 20 years as the head of the Rosenbaum office. His work is primarily inspired by the values of Brazilianness. Rosenbaum completed five years as a creator of the Lar Doce Lar painting on the Caldeirão do Huck program (Rede Globo de Televisão) and gives lectures in different professional markets.

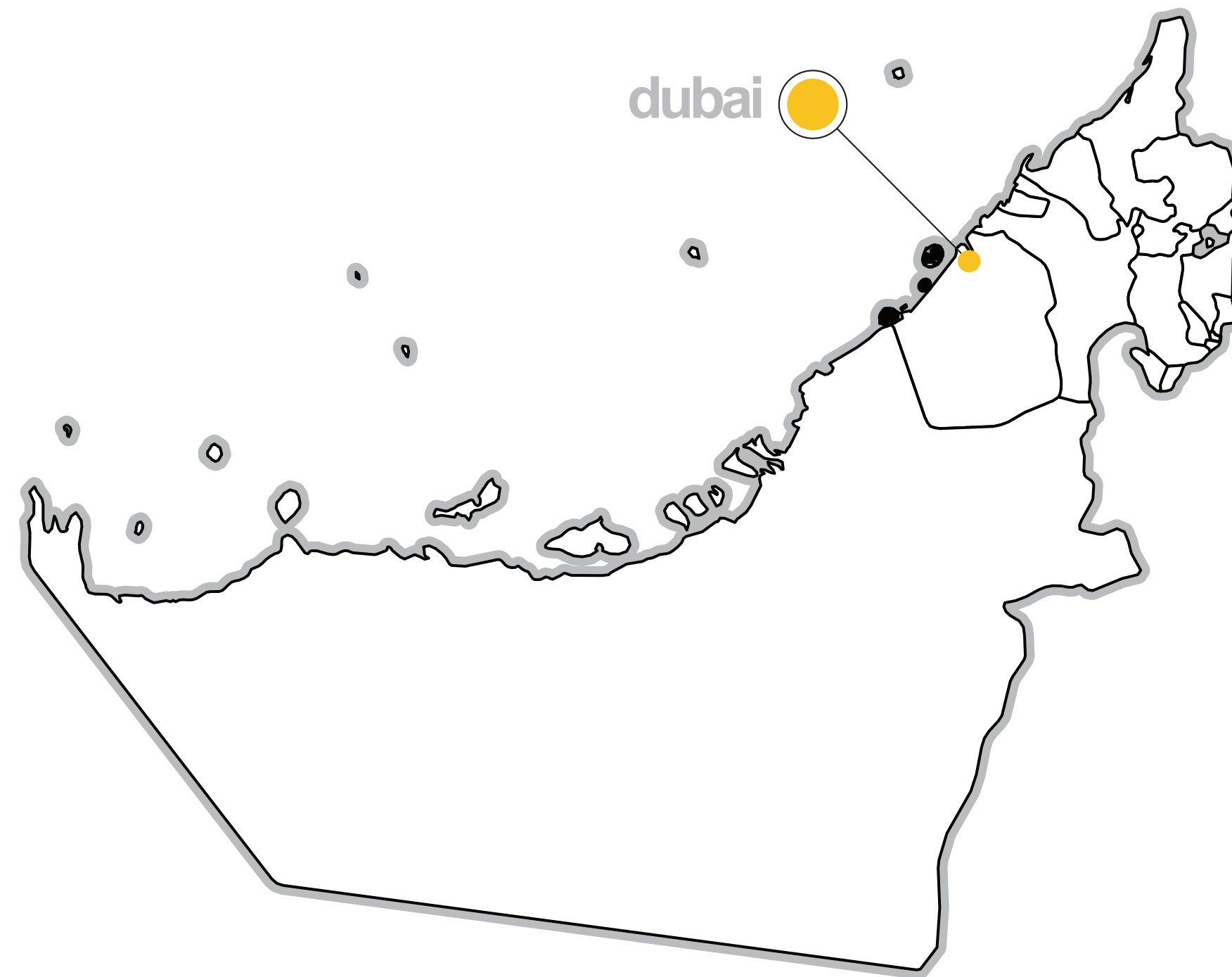
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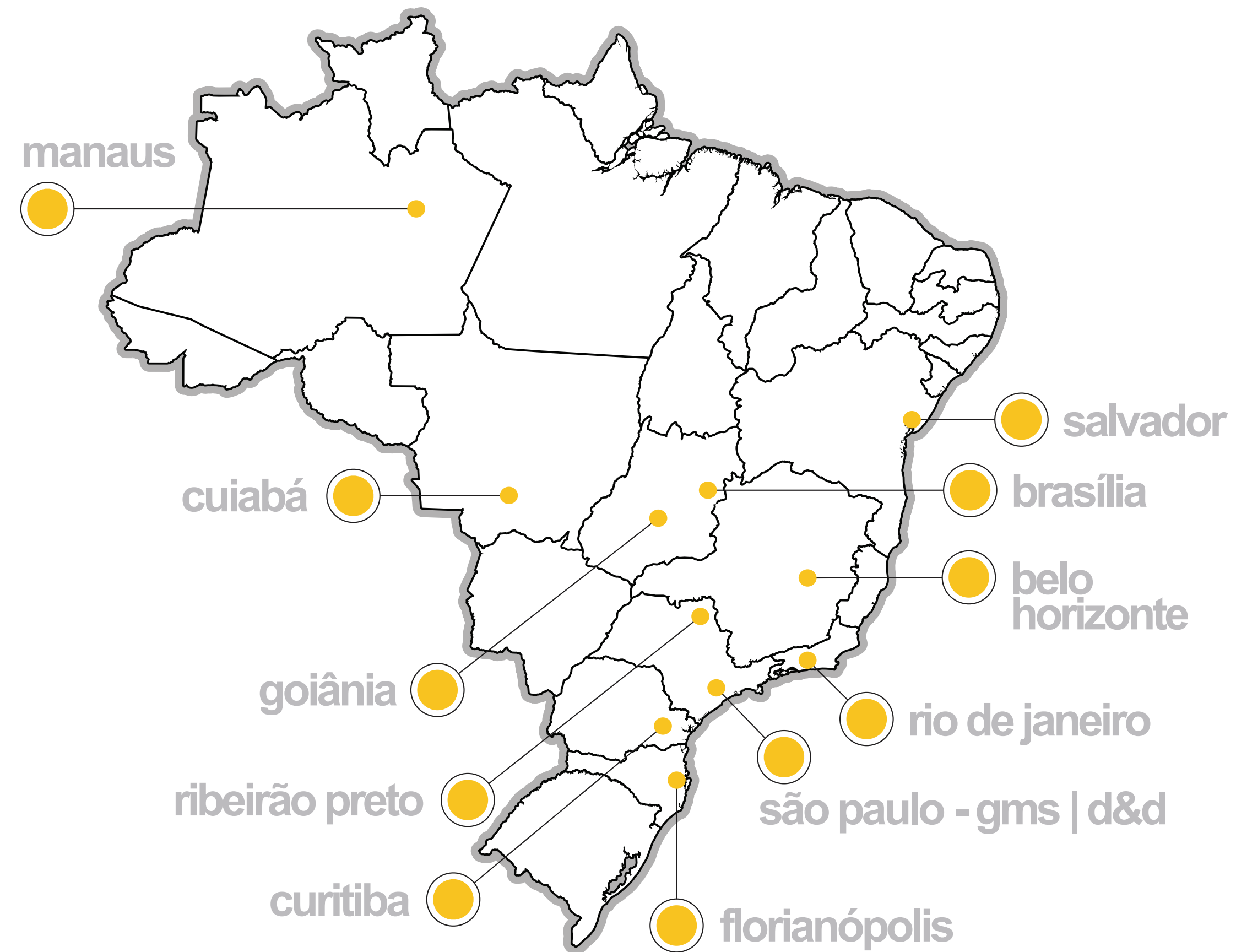
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- florianópolis
- goiânia
- ribeirão preto
- manaus
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- new york - brooklyn
- miami
- dallas
- los angeles
- houston
- hamptons
- greenwich - ct



ORNARE



ORNARE



ORNARE

**the
service-
oriented
contract
division**

The Contract Division manages the most articulate and complex projects: coverings, cabinets, closets, bathrooms and kitchens, translating design and excellence to the corporate, hotel and real estate sectors.

The composition of the elements generates multiple configurations that adapt to all needs and environments, as well as the materials and finishes that provide exclusive and effective solutions, promoting an improvement in the quality of life and transforming the house into an integrated environment, fully dressed.



101 Key Biscayne, Miami



Glass Miami Beach, Miami



Chateau Beach, Miami



Oceana Key Biscayne, Miami



Grove at Grand Bay, Miami



Louver House, Miami



One West End, NYC



Fasano Fifth Avenue, NYC



Casa Luna, Miami



160 Leroy, NYC



Jardim by Isay Weinfeld, NYC



Residencial Mader, Rio de Janeiro



Altto Campo Belo, Rio de Janeiro



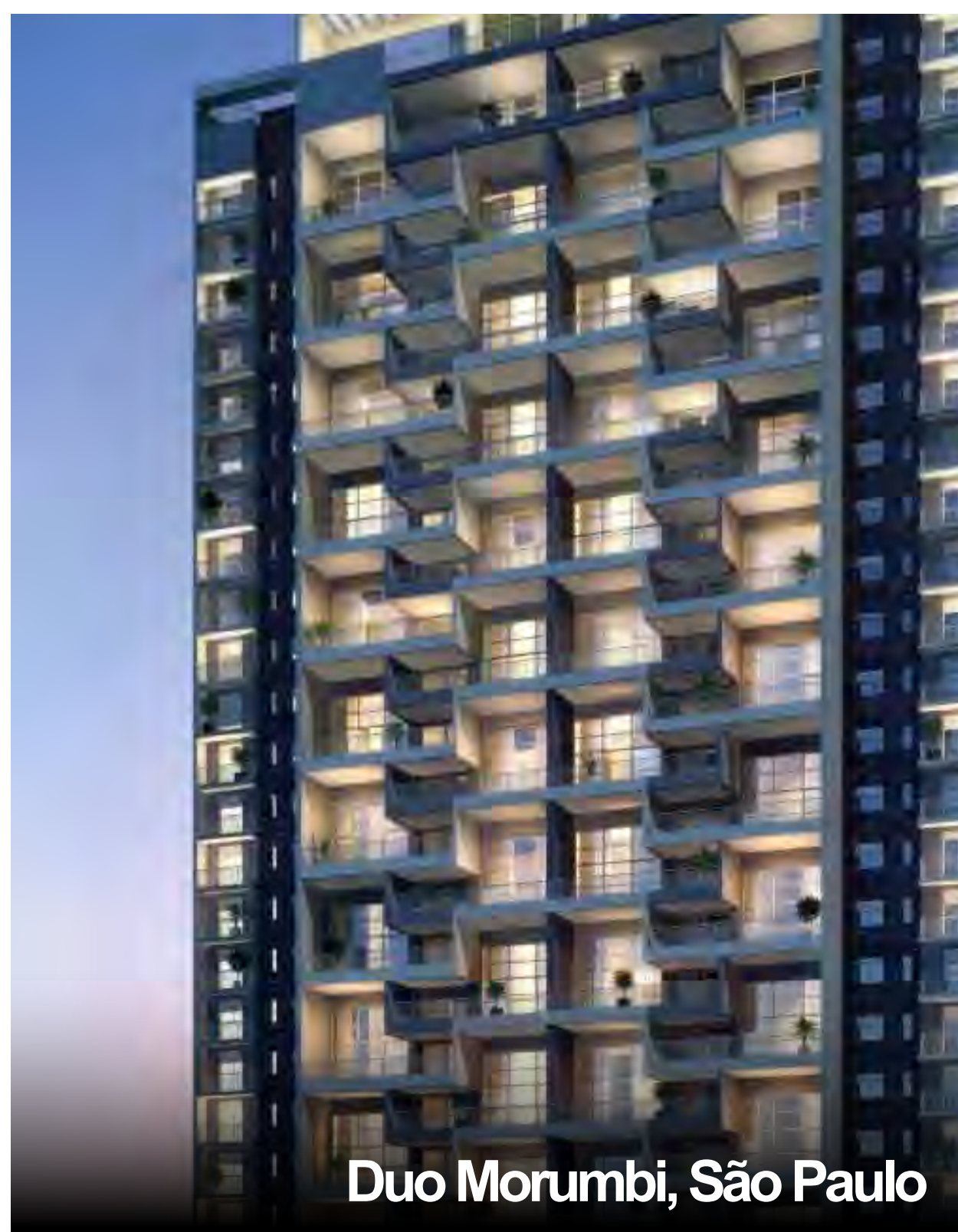
Golf Vista Mare Residencial, Rio de Janeiro



Hemisphere, São Paulo



Alto Campo Belo, São Paulo



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Bruna Fleury



Tiffany Mckinzie

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Carlos Rossi - Parque Global



Carlos Rossi - Parque Global



Dado Castelo Branco - Parque Global



Debora Aguiar - Parque Global



João Armentano - Praça Lindenberg



Marcia Brunello - Splendor Brooklin



Rita Diniz



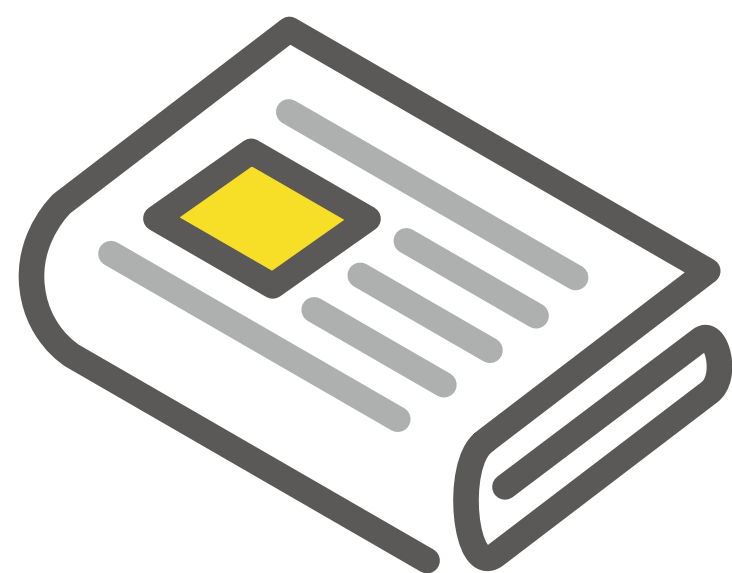
Deborah Roig



ORNARE



ORNARE



ornare in the media

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 *@ornareoficial*

 *Ornare*

ORNARE

DESIGN BRASILEIRO PARA EXPORTAÇÃO

Após expandir sua atuação nos Estados Unidos, a fabricante de mobiliário de luxo Ornare prepara inauguração de sua primeira loja em Dubai e quer tornar o Brasil referência no mercado de alto padrão

André SOLLITTO



LUXO PARA EXPORTAÇÃO
Esther e Murilo Schattan, fundadores da Ornare, na fábrica de Cotia (SP): marca globalizada

Com suas duas torres conectadas por uma ponte suspensa e um visual que mescla transparência e opacidade, o edifício Opus consegue chamar a atenção em meio aos arranha-céus futuristas de Dubai. É o único projeto de hotel com design interno e externo assinado pela arquiteta Zaha Hadid (1950-2016). E é também o endereço escolhido pela brasileira Ornare, especializada em mobiliário de luxo, para instalar seu primeiro showroom no Oriente Médio. “Dubai é um mercado encantador”, disse Murilo Schattan, fundador da Ornare. “O público está preocupado com as tendências e tem muita vontade de ter um produto de alto padrão.” A previsão é inaugurar a loja até o final deste ano.

Dubai não é o primeiro mercado internacional explorado pela Ornare. Além de 12 unidades no Brasil, a empresa tem oito lojas nos Estados Unidos, em cidades como Nova York, Houston e Los Angeles. A primeira delas foi inaugurada em Miami, há 16 anos, e Schattan acredita que há potencial para abrir ao menos outras 20 unidades. A presença nos Emirados Árabes Unidos, porém, será um marco importante. Não apenas para expandir a atuação da empresa em um mercado de alto poder aquisitivo como para reforçar o papel que a Ornare assumiu de levar o design brasileiro para fora do País. “Nós exportamos luxo”, afirmou Schattan. “Vendemos um produto que é reconhecido no mundo da decoração e competimos com players internacionais.”

O grande apelo da Ornare está em oferecer um design autoral, assinado por nomes brasileiros, e que pode ser totalmente personalizado pelo cliente. “Desde que começamos já tínhamos essa premissa. Nunca quisemos fazer algo que já existia”, afirmou Esther Schattan, cofundadora da empresa. Novas coleções são lançadas regularmente. A mais recente, Square Round, é assinada pelo diretor de arte Ricardo Bello Dias em parceria com as arquitetas Patrícia Martinez e Vivian Coser, que se inspiraram em formas geométricas. Coleções anteriores, no entanto, não saem do catálogo. Arquitetos e consumidores têm liberdade para misturar estilos em um projeto único. “Quando fomos para fora foi fácil, porque já tínhamos um produto totalmente diferente”.

ATENDIMENTO VIRTUAL A produção é toda nacional. As peças são feitas na fábrica da empresa, em Cotia (SP), embaladas e enviadas por navio ou avião para os clientes internacionais. Desde o início da pandemia, a demanda aumentou. Murilo Schattan afirmou que a produção cresceu 70%. A dinâmica de atendimento, no entanto, não sofreu tanto com as restrições de circulação. A empresa já está acostumada a usar vídeo para conversar com clientes em cidades distantes de onde estão as lojas físicas. O que houve, segundo ele, foi uma mudança nos hábitos de consumo. Se antes muitos consumidores buscavam espaços menores e mais práticos, com a crise sanitária passaram a procurar por ambientes maiores e mais confortáveis. “Além disso, as casas se tornaram hubs de encontro, com vários CNPJs em um mesmo endereço”,



SHOWROOM
Cozinha projetada com produtos da Ornare e a fachada do Opus, em Dubai, onde a empresa estará até o fim do ano: estratégia é reforçar presença no mercado de alto poder aquisitivo do Oriente Médio



disse Esther. Com isso, diversos projetos feitos pela Ornare permitiram equipar melhor as moradias para a mescla de trabalho e vivência familiar, desde a cozinha até o escritório.

A empresa também desenvolve iniciativas alinhadas às boas práticas ESG (ambientais, sociais e de governança). Algumas, no entanto, são anteriores à popularização da sigla. “Desde que começamos sempre tivemos a visão de reduzir o desperdício”, disse Esther. Há mais de 20 anos o processo produtivo da Ornare leva o selo FSC (Forest Stewardship Council) de sustentabilidade. O pó que sai do corte das peças, por exemplo, é transformado em fertilizantes. Aparas de couro e madeira são enviadas a ONGs e transformadas em brindes.

Uma vez por ano, a Ornare para a linha de produção e faz peças em formato de coração que são distribuídas para artistas. Depois de receberem intervenções, essas obras são expostas e, então, leiloadas. Neste ano, participaram nomes como o fotógrafo Gabriel Wickbold, o grafiteiro Crânio e o designer Alê Jordão. O leilão acontecerá nos dias sábado (7) e domingo (8) e a expectativa é arrecadar R\$ 500 mil. Os recursos serão usados pela ONG Associação de Resgate à Cidadania por Amor à Humanidade (Arcah) para ajudar a população em situação de rua.



Forbes

Kim & Kanye Buy 'Billionaire Bunker' Condo in Miami Beach

Keith FlamerContributor @

Writer, pop culture virtuoso and luxury fanatic

f

tw

in



Kanye West and Kim Kardashian. (Lars Niki/Corbis via Getty Images) GETTY

With their California estate rescued from recent wildfires, and Kanye West are now setting the real estate rumor mill

Their master suite has a large **Ornare** closet and a Permasteelisa bathroom. The home also features Crestron keypads that control lights, thermostat and motorized shades.

ORNARE

MODERN LUXURY

BY THE PUBLISHERS OF MIAMI MAGAZINE

Interiors

South Florida



CONVERSATION

The First Annual

B+G DESIGN: CHEM

J.R. CATTINGTON SCULPTURE

THE SLEEKEST KITCHEN

PLUS ARMANI/CASA, GIORGIO ARMANI

MODERNLUXURY.COM

DREAM KITCHENS & BATHROOMS

Clean lines make SENSE for the home's MOST important rooms.

By Niki Da Simon



QUOTED
JON FANTE,
FLORENSE

If the spirit of Brazil's people could be captured in its designs, then **Florense** has done so perfectly. The company's sleek designs and prominent use of warm woods have been welcomed by the south Florida market since its arrival at DCOTA two years ago. One of its most successful kitchen lines is Tech—minimalist in nature, with no cabinet hardware, its high-gloss lacquer and veneers exude a warm, contemporary feel. Based on three core pillars—design, sustainability and flexibility—Florense continues the brand's nearly 61-year tradition of high design. "At first glance, you may think the pieces appear Italian or German in design, but when you look closer, there are several nuances that will surprise you," says Jon Fante, CEO of Florense's North American division. DCOTA, 1855 Griffin Road, Suite B-112, Dania Beach, florenseusa.com



INSTALLATION **ORNARE**

When a young couple wanted a complete renovation of the kitchen in their Miami Beach condo, they turned to the experienced team at Avian Design. Cynthia Souza, president of the design firm, honored the couple's desire for sleekness and warmth. To do so, she consulted with **Ornare**, the Design District mainstay known for its stylish yet sustainable products. Together, they completed a custom-built kitchen from the brand's Sanyuan line, utilizing reclaimed wood and white matte paint, thus mixing a clean color with an organic look. "That's what Ornare is all about: being modern, but still adding textures and warmth," says Claudio Faris, director of Ornare U.S. 3030 NE Second Ave., #103, Miami, ornare.com.br

60



INTERIOR

MADE IN BRAZIL

di Anguilla Segura
foto Alain Brugier

Diego Revollo, uno dei nomi più importanti tra i progettisti del nuovo arredamento brasiliano, pensa a una scatola che racchiude una sofisticata selezione di arte e mobili, di equilibrio e grande effetto visivo. Ci troviamo in una zona di San Paolo, in Brasile, la cui casa sono state edificate intorno agli anni Cinquanta e Sessanta: grandi edifici e grandi appartamenti e ampie terrazze fiorite. L'idea è stata proprio quella di ripetersi ricambiando lo stile sia all'esterno che all'interno.

Itacolomi 445 basa la sua natura progettuale proprio sul concetto di "apertura" pur mantenendo evidente una divisione planimetrica: si riconosce quindi la cucina, la zona TV, la sala da pranzo, ma si distinguono grazie agli arredi, alla pavimentazione e alle opere d'arte che si susseguono tra un ambiente e l'altro. L'architettura di questa casa è stata espressa attraverso il legno, gli oggetti decorativi, i grigi, i neri, i blu navy, dettando una sorta di gerarchia coordinata dall'architetto Diego Revollo e dal suo team e, proprio grazie a questa sinergia, è stato possibile caratterizzare l'ambiente con quadri, opere d'arte e oggetti di design. Nell'arredare l'appartamento la scelta degli oggetti, così come quella dei materiali, si è indirizzata verso la produzione brasiliana, fatta eccezione per alcuni soprammobili di Ligne Roset. www.diegorevollo.com.br



Il pavimento in massello di Cumaru crea un delicato contrasto con il resto dei materiali che via via si susseguono per tutto il perimetro dell'appartamento, lasciando sorpresi per eleganza e delicatezza.

The Cumaru solid wood floor creates a delicate contrast with the rest of the materials that gradually follow each other around the perimeter of the apartment, surprising for their elegance and delicacy.



Ornare “Wide Line”

JANUARY 5, 2018 BY ASPIRE DESIGN AND HOME



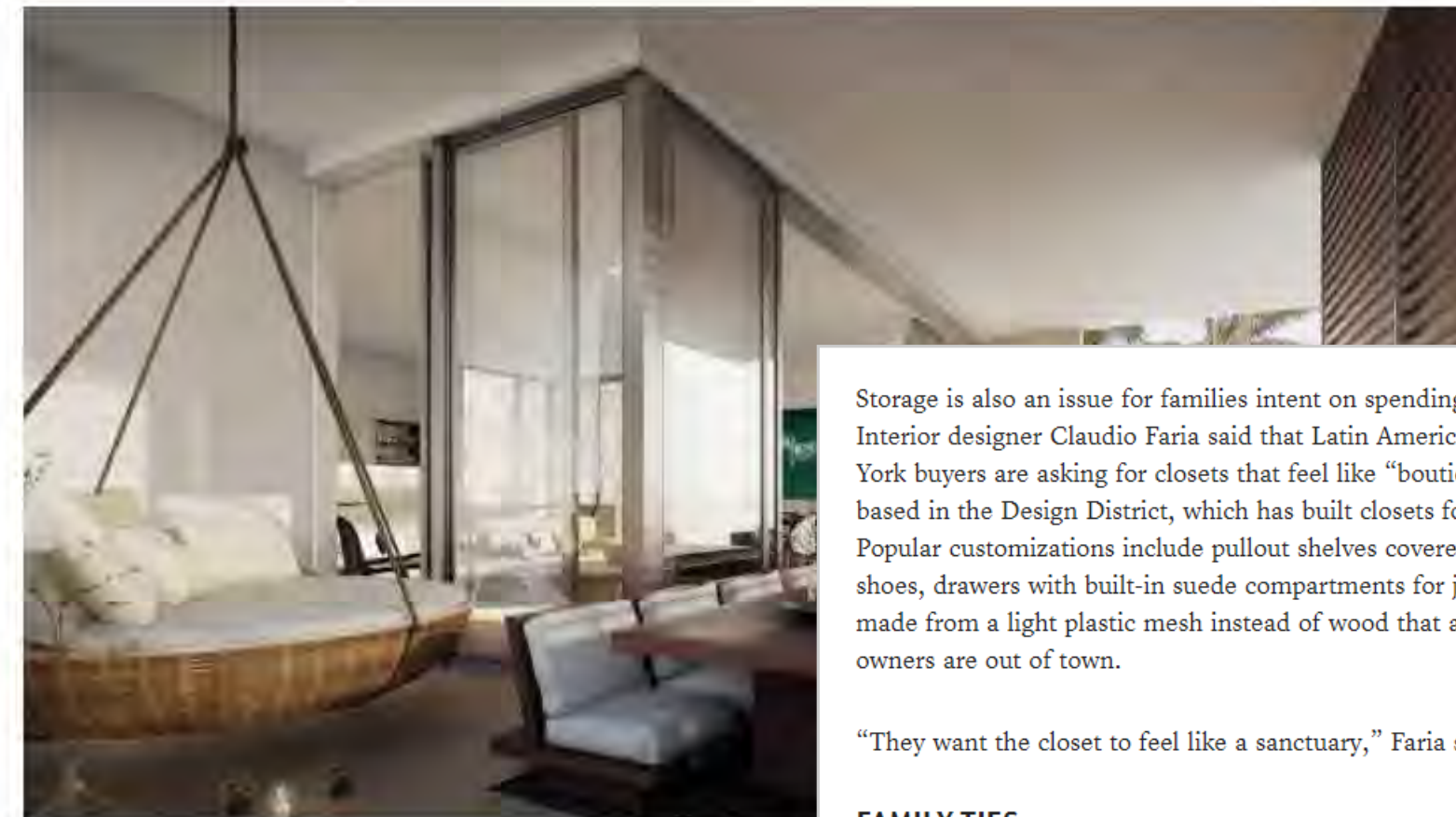
Wide Line and Ornare: In 1986, entrepreneurs Esther and Murillo Schattan from São Paulo have founded Ornare, the premier brand of kitchen, bath, and closet products with an integrated system. This luxury Brazilian brand has persistently invested in the design process to create unique and sophisticated products and partnered with a distinguished clientele. With such principles, Ornare customers can lead a high-quality life and enjoy its product originality. In 2017, 15 showrooms in Brazil, 3 in the US and expansion in 2018 with showrooms in Los Angeles and Houston, the brand offers customized solutions in kitchens, closets, home offices, bathrooms and designs to reveal clients' individual taste.

The new look of luxe: Out-of-town buyers reshape real-estate design in Miami

BY NICHOLAS NEHAMAS

NNEHAMAS@MIAMIHERALD.COM

JULY 25, 2015 03:00 PM, UPDATED JULY 27, 2015 09:36 AM



Storage is also an issue for families intent on spending more time in Miami. Interior designer Claudio Faria said that Latin American, European and New York buyers are asking for closets that feel like “boutiques.” Faria owns **Ornare**, based in the Design District, which has built closets for Terra sales centers. Popular customizations include pullout shelves covered in natural leather for shoes, drawers with built-in suede compartments for jewelry and closet doors made from a light plastic mesh instead of wood that allow air to circulate when owners are out of town.

“They want the closet to feel like a sanctuary,” Faria said.

FAMILY TIES

Families also need places for children to play.

“Kids’ rooms in condos used to be an afterthought,” said developer Carlos Melo, co-owner of the Melo Group. For an Edgewater project called Aria on the Bay that will open in fall 2017, Melo plans to include a 2,360-square-foot play room for children, equipped with toys, board games, rock-climbing, ping pong, televisions — and cameras linked up to the security room to soothe nervous parents. One of the project’s four swimming pools will be a shallow “kiddie” pool.

French trade show Maison & Objet brings design buzz to Miami

BY HANNAH SAMPSON
HSAMPSON@MIAMIHERALD.COM

MAY 11, 2015 07:50 PM, UPDATED MAY 11, 2015 09:08 PM



SATELLITE EVENTS

• The Balance Project *BOOMSPDESIGN* presents a breakfast/talk with Maison & Objet's Designer of The Year, Zanini de Zanine, and curator Beto Cocenza about their work reconfiguring childhood swing sets into designs that makes sense for modern-day gardens and city squares.

Thursday, May 14, 9:30 a.m. Miami Ironside's Bocce Ball Court, 7610 NE 4th Ct., Miami; 305-438-9002 or miamiironside.com. RSVP required to rsvp@miamiironside.com.

• [Ornare](#) is hosting a discussion on *Brazil's impact on the design and real estate aesthetic in Miami*. The event will also celebrate Brazilian-born Zanini de Zanine (Maison & Object's Designer of The Year and Ornare's collaborator). Panelists include local luxury developers; Brazilian products and projects designers; and brokers and real estate agents.

Thursday, May 14, 5 p.m. Ornare, 4040 NE 2nd Ave., Ste. 103, Miami; 305-438-0260 or ornare.com.br.

Miami-Dade lidera la recuperación del gasto

DOUGLAS HANKS

11 DE JULIO DE 2012 05:00 AM



Le tomó cinco años a Miami-Dade, pero los gastos casi han regresado a los niveles anteriores a la recesión.

El mayor condado de la Florida también disfruta de la recuperación más rápida en los gastos, pues las ventas sujetas a impuestos solo están 1 por ciento por debajo de la máxima previa, establecida en el 2007. Si el paso actual se mantiene, Miami-Dade debe alcanzar un nuevo récord de gastos para las Navidades.

Eso representa una gran diferencia con la recuperación en el resto del estado de la Florida. A nivel estatal, los impuestos de ventas solo están un tercio de los niveles antes de la recesión. A Broward le va aún peor, con los impuestos de ventas a menos de la mitad de las máximas registradas durante los últimos diez años.

La brecha entre los gastos en Miami-Dade y el resto del estado se debe en gran medida a la cantidad de dólares extranjeros que ha ayudado a impulsar el crecimiento de la economía de EE.UU. Orlando, otro lugar favorito de los turistas, también ha visto un aumento de un tercio de los impuestos sobre las ventas de las últimas vacaciones y a estar tres veces mejor que la recuperación en el resto del estado.

En [Ornare](#), una tienda de muebles brasileños de alta gama en el Distrito de Diseño de Miami, el dueño, Claudio Faria, espera que el 2012 supere las ventas récord establecidas en el 2011. Un armario típico de diseño personalizado de Ornare se vende por entre \$40,000 y \$100,000 en la tienda, que abrió sus puertas a principios del 2007. Por cada dólar que entra de un cliente local, Faria calcula que viene otro dólar de un cliente extranjero.

“Las ventas mayores que hemos hecho esta año fueron a Panamá y República Dominicana”, dijo. “El mes pasado, en Panamá, vendimos alrededor de \$1 millón en armarios y cocinas. Eso fue por una unidad”.

Las fuertes cifras de gastos en Miami-Dade no revelan toda la historia de una difícil recuperación a partir de un desplome histórico en la vivienda y un desempleo cercano al récord. Los precios de las viviendas siguen bajos: alrededor de 50 por ciento por debajo de los máximos previos. Aunque la tasa de desempleo de Miami-Dade ha estado bajando durante 19 meses hasta llegar a la tasa de 9.5 en mayo, eso está todavía más de dos veces por encima de lo que era en el 2006.

The Miami Herald

50 CENTS
NOVEMBER 26, 2011

MiamiHerald.com

MONDAY, NOVEMBER 28, 2011
SIXTH PAGE, SEVEN EDITION

ART BASEL

Brazilians and Basel: an artful mix

■ Not only is Brazilian art hot, but everyone from real estate agents to art galleries will be wooing Brazilians during Art Basel Miami Beach.

BY MIMI WHITEFIELD
mwhitefield@miamiherald.com

Paulo Bacchi carefully adjusted one of the white leather dining chairs in a two-story Biscayne Boulevard penthouse, making sure the 63rd-floor unit with the glass walls and expansive coastal views will show to the best possible advantage.

It's one of seven model apartments in four buildings from downtown Miami to Sunny Isles Beach that Bacchi, the owner and general manager of Brazilian furni-

ture manufacturer Artefacto, has been readying to coincide with the opening of Art Basel Miami Beach on Thursday.

Call it his Brazilian Basel strategy.

With Brazilians' penchant for buying luxury condos, their free-spending ways during South Florida vacations and their growing interest in collecting art,

• TURN TO BRAZIL, 2A

COMING WEDNESDAY
Art Basel magazine and guide



ARKASHA STEVENSON/THE MIAMI HERALD

BASEL READY: Claudio Faria, director of the Ornare showroom in the Design District, chats with Brazilian designer Mirta Arriaran of MAS Interior Design.

NEW YORK POST

10 luxe boutiques redefining Miami's swank Design District

By Leslie Green

November 26, 2011 | 1:00 pm



With the flood of Brazilian money into Miami, it makes sense that Ornare—one of the country's hottest and hottest designers—would appear in the Design District.

Here, Ornare's collection of jewelry, furniture and accessories (including a marble chandelier with Brazilian onyx) by Ornare, Gato Indio de Casa and Patricia Amadori are on display. Ornare, 4000 NE Second Ave.

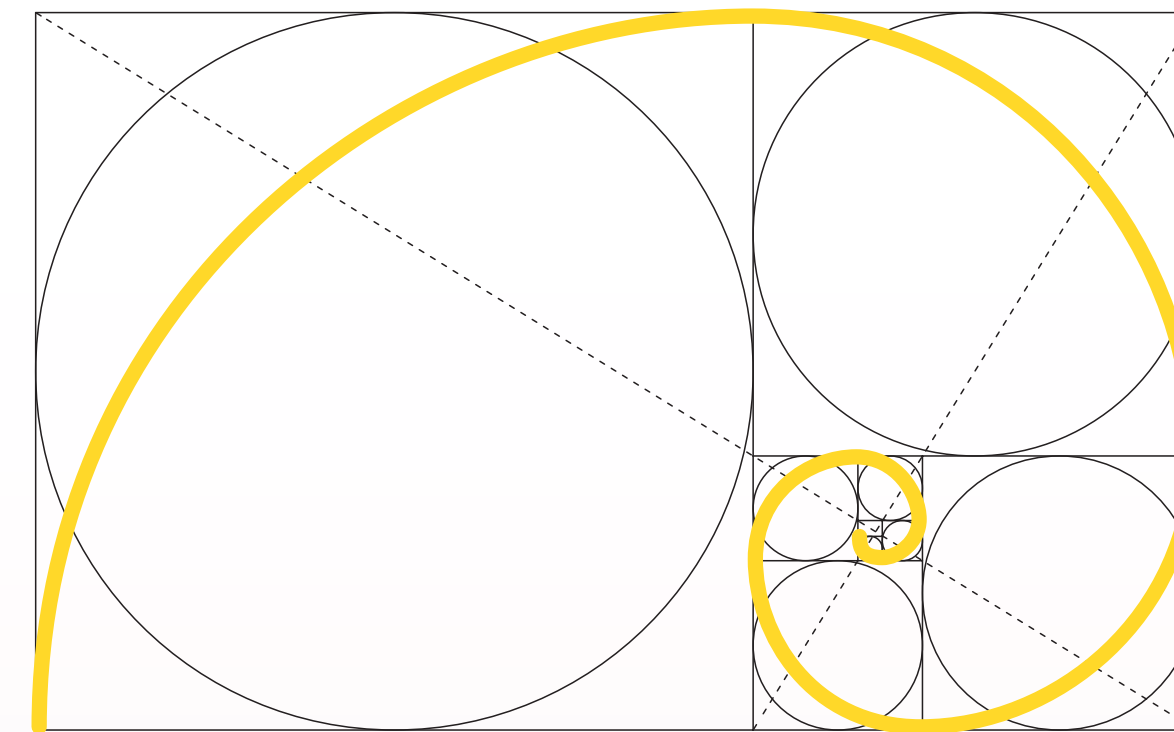
Ornare

Perhaps recognizing luxury shopping as ideal for the fourth-generation Italian (the firm opened its first boutique in the Design District two years ago). The store carries plenty more besides beach malibuques (though there are those too, by the way). In fact,

Under goods - from jewelry, modern art - are also on offer, along with a dining area from Italian artist-designer Alessandro Mendini. BY MICHELLE

ORNARE

square.round 2021



This collection was born from a deep research on geometry and its meanings, a research on proportions, those present in nature and those interpreted by man. Once again, Ornare demonstrates its attention to the details, by translating that inspiration into refined geometric elements throughout the collection.

ORNARE



square.round 2021

round
wire
move
square wall
270°
stow
sky
safety box
and more...

Square Round presents six lines of new products: Round, Wire, Move, Square Wall, Ripado and 270°, as the result of the successful collaboration of the architects Ricardo Bello Dias -art director of the brand-, Patricia Martinez and Vivian Coser with Studio Ornare -coordinated by its CEO Murillo Schattan-.

Completing the list of new entries to our catalog, Studio Ornare introduces a series of new complements -Ston, Sky-, accessories -Safety Box, Cube- and technical details -Candle&Shine-.

ORNARE



round

by Ricardo Bello Dias + Studio Ornare

The elegance of Ornare's furniture is now enriched by a series of curved details. Inspired by the golden ratio, Round is a line that surprises when you look at it closely and discover its sinuous lines smoothing an apparently rigid shape. Its cabinets are characterized by concave or convex corners and rich textured doors, with delicate waves both in and outside. Round's kitchen, closet, and bathroom furniture can be easily integrated with our other lines for a wide choice of handles. In addition to this, the Round line includes a group of freestanding pieces that are an elegant storage solution for any space.

ORNARE



round + wire

ORNARE



wire

by Patricia Martinez + Studio Ornare

Lightness is the distinctive characteristic of Wire. A very thin aluminum structure forms the tridimensional grid of this storage system, then enhanced by elegant shelves, drawers, and boxes in different materials. The structure is completed by a variety of specific accessories, which make it broadly versatile, and thanks to them it can be configured for different environments like kitchen, living room, bedroom, bathroom or office. Another advantage of the line is the visual permeability that guarantees an attractive and functional space.

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move

by Vivian Coser + Studio Ornare

Move is our refined reinterpretation of the pegboard archetype. A mounting system that allows to freely organize different accessories in infinite compositions, both horizontally and vertically. Move Link consists of a multi-hole panel, in which hooks, niches, shelves, drawers, among other items are attached - there are twenty in total. With total autonomy, the user can add or change the configuration of the pieces over time and even migrate the panel to other rooms in the house.

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square wall

by Studio Ornare

A new solution to qualify, equip and personalize the surfaces of the environments, in a light, discreet and subtle way. Square Wall is a system of vertical and horizontal panels, with options of smooth finishes, slatted or with an ellipse texture, which allow the creation of geometries both in an organized and composite form, and can be applied in all environments. It has the advantage of having accessories from the line itself: square steel shelves and furniture built into the system.

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ripado
by Studio Ornare

The Ripado line brings a visual sequence, involving the house as a unique and fluid environment, allowing walls, doors and drawers to be wrapped in a single surface, with dynamic appearance and a high decorative value. Its main characteristic is the versatility to compose and clad environments together with the other Ornare products, making each project unique, and with the possibility of several wood and painting finishes.

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270°

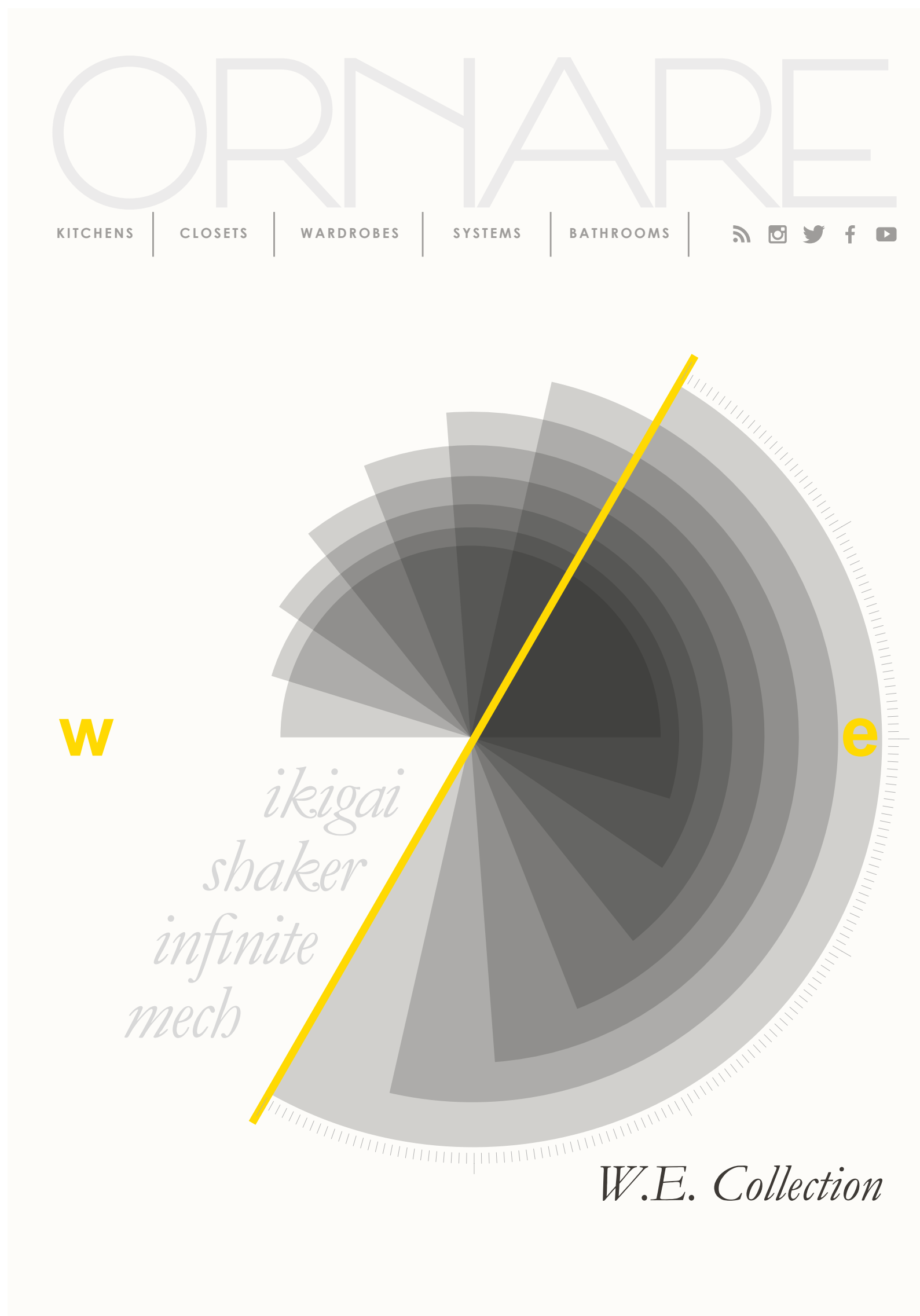
by Studio Ornare

The 270° line combines innovation, functionality, and sophistication, bringing a set of doors with 270 ° opening through a technological opening system. With a minimalist design and a light structure, the doors consisting of a metal frame and a central part in glass or wood- rotate on the hinge axis allowing a wide opening, generating greater satisfaction and easier access inside the cabinet. The application will only be possible on hinged doors, and can be used in environments such as closets and rooms.

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Ornare's Journal

w.e. collection

This collection, designed by Ricardo Bello Dias -art director of the brand- and Studio Ornare -coordinated by its CEO Murillo Schattan- searches inspiration in distant lands.

As a company, we see the opportunity to seek ideas in different civilization models, where millennial philosophies -like ikigai- and the legacy of special communities -like shakers- humanize the products.

It is a collection that offers technical, aesthetic and artisanal solutions, adaptable to different situations and lifestyles. Creativity finds always more space through the exclusive process of customization. The collection's elements can assume different configurations and are available in a wide range of materials, colors and finishes.

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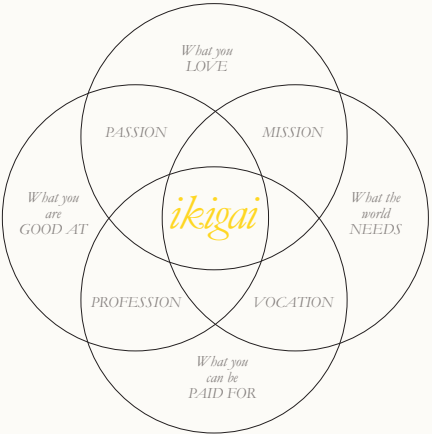
ikigai

*“Our ikigai is different for all of us,
but one thing we have in common is that
we are all searching for meaning.”
- Hector Garcia Puigcerver -*

Ikigai is a Japanese concept that means “a reason for being” encompassing joy. The term is composed by two words: *iki*, that is referred to life, and *kai* that approximately means worth. The word “ikigai” is usually used to indicate the source of value in one’s life, or the things that make one’s life worthwhile.

This concept has been drawn as the center of a Venn diagram in which passion, mission, vocation and profession are all overlapped. Theoretically, when you find Ikigai, stress is no longer a factor. It’s “your calling” and it’s the reason you get up in the morning.

The pursuit of perfection often leads to stress. So, Japanese philosophy is about appreciating complexity, but at the same time finding value in simplicity and beauty in the understated.



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生きがい



ikigai

The Ikigai line is inspired by two primary values of the Asian cultures: essentiality and technological innovation. A light frame system with a minimal design builds up the cabinet doors, leaving only a glimpse of the metal structure. The same system -brought to a higher scale- defines the main free-standing elements of the collection: a system of swing and sliding equipped doors, a modular bookshelf and some small themed cabinets, called Little Luxuries.

shaker

*“Don’t make something unless it is both necessary
and useful; but if it is both necessary and useful,
don’t hesitate to make it beautiful.”
- Shakers’ philosophy -*

The Shakers –formally called the United Society of Believers– were a religious group formed during the 18th century in the Northwest of England. They later emigrated to the United States and established several self-sufficient communities, becoming one of the most important societies of this kind in American history.

Shakers believed in communal lifestyle and ownership, pacifism and equality of the sexes. But their legacy in the design field is related with their simple way of living, translated in both architecture and furniture.

Shakers designed their pieces with care, believing that making something well was “an act of prayer”. Their dedication to hard work and abilities for craftsmanship became a synonym of quality and honesty. Shakers’ furniture is about functional shapes and proportions, without elaborated details or decorations.



Tree of life.



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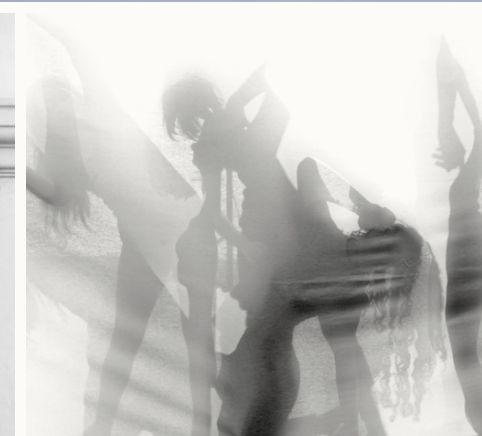
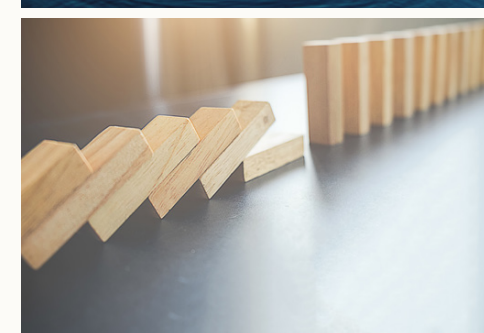
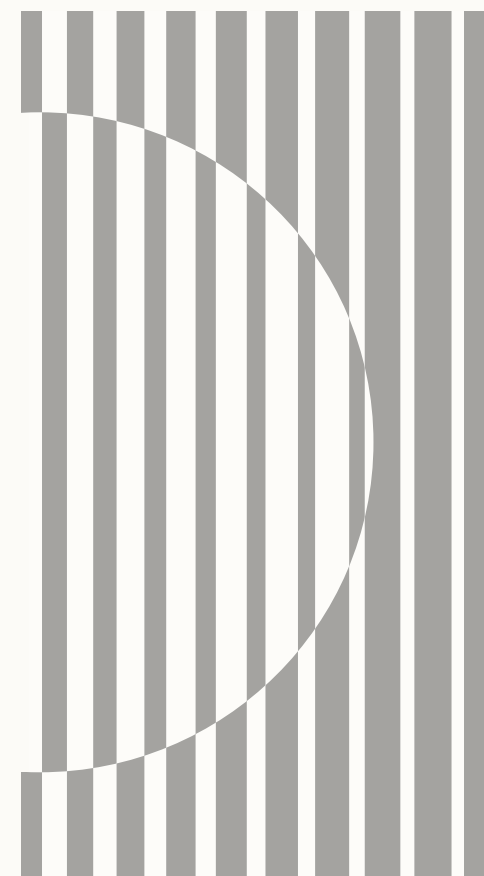
shaker

The Shaker line offers a reinterpretation of traditional kitchens. The frame of the doors stands out as the main element, and its metal structure makes it modern and sophisticated. It is specially the frame that gives endless possibilities for customizing the product, with a wide range of aesthetics, from classic to contemporary. The line is also distinguished by a playful aspect, inspired by the Shaker community. In a very essential way, they used to hang everyday's objects on the walls. This is how our equipped bar system is born and it is compatible with every space in the house.

*“If the doors of perception were cleansed
everything would appear to man as it is, infinite”
- William Blake -*

infinite

Could be defined as something extending indefinitely or characterized by an infinite number of elements. Infinite is a term we usually use to refer to the space, related to math and science, and our impossibility to measure certain things. But in everyday life, infinite is a concept to “shape” through optical effects. Succession, sequence and rhythm of a finite number of elements have always been factors able to elude the human eye. Through illusion, even a simple line comes to life and the perception of movement and infinity become true.



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infinite

The Infinite line is presented as an evolution of the Wall System, covering the house as a unique and fluid environment. Its characteristic striped panels allow to merge walls, doors and furniture in a single surface, with a dynamic look and high decorative value.

“Less is more”
- Ludwig Mies van der Rohe -

mech

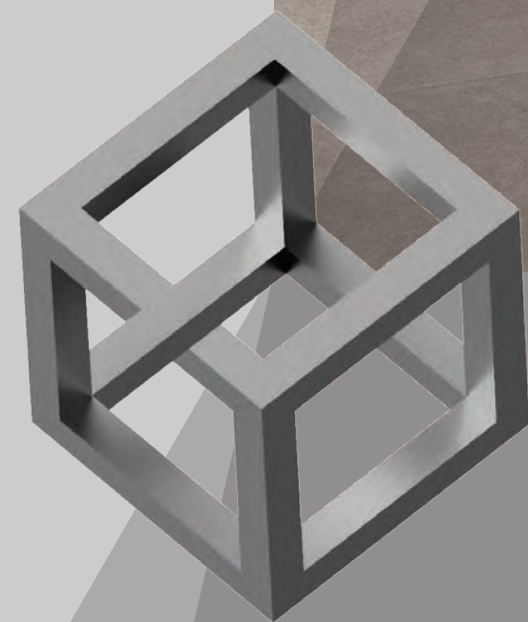
Paradoxically, according to the dictionary, mechanical can refer to something relating to machinery or relating to artisans. To things operated by a machine or related to manual operations. But no matter who the operator is, mechanics is about the practical application of the physical science into design, construction, assembling, repairing.

The term mechanical is connected with an industrial aesthetic, with metal, joints and strength. And it is an aesthetic that man has been trying to apply to everyday objects for a long time.

One of the most relevant examples in the design field is Modern Architecture. Based on the progress of technology, engineering, and building materials, it developed a new style. The use of reinforced concrete, steel, and glass allowed to build stronger, lighter, and taller structures, and set the bases for what we have today. Not only in the architectural scale, but it also keeps inspiring the industrial design world.



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mech

Mech -from mechanical- is a line with a very light appearance. Its visible structure takes the main role, like a skeleton, and can produce a wide range of modular elements. Glass doors are a perfect match for this line and its lightness.

Milan
Salone del Mobile

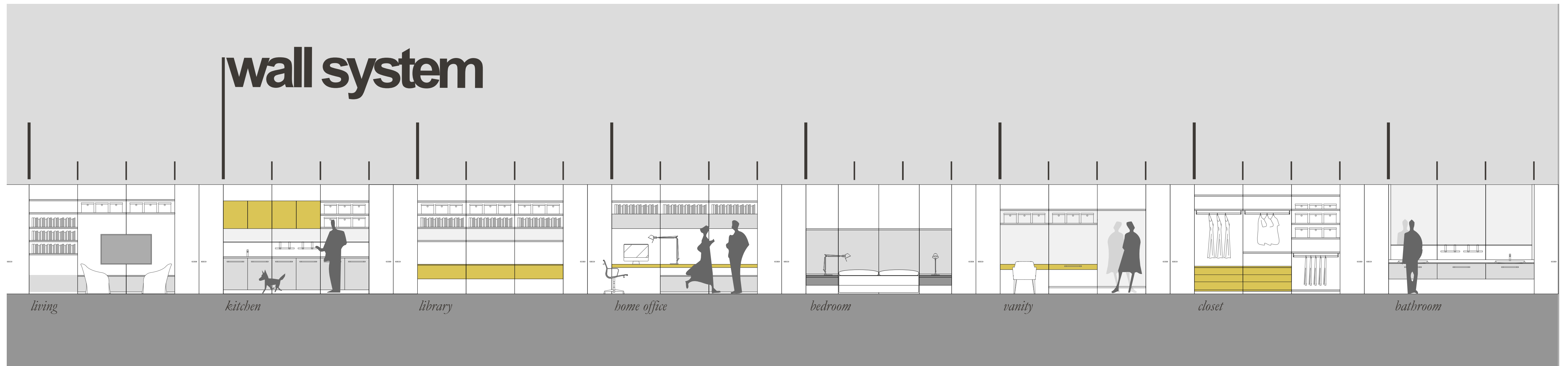
New York
ICFF

*West East Collection has been presented this year
in Milan and New York*





wall system



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wall system

The Wall System is the core feature that connects each piece in the Wide Line Collection. The system is connected through panels that can encompass the whole area.

A wide variety of shelves, containers and accessories create unlimited choices of customization with refined materials and finishes.

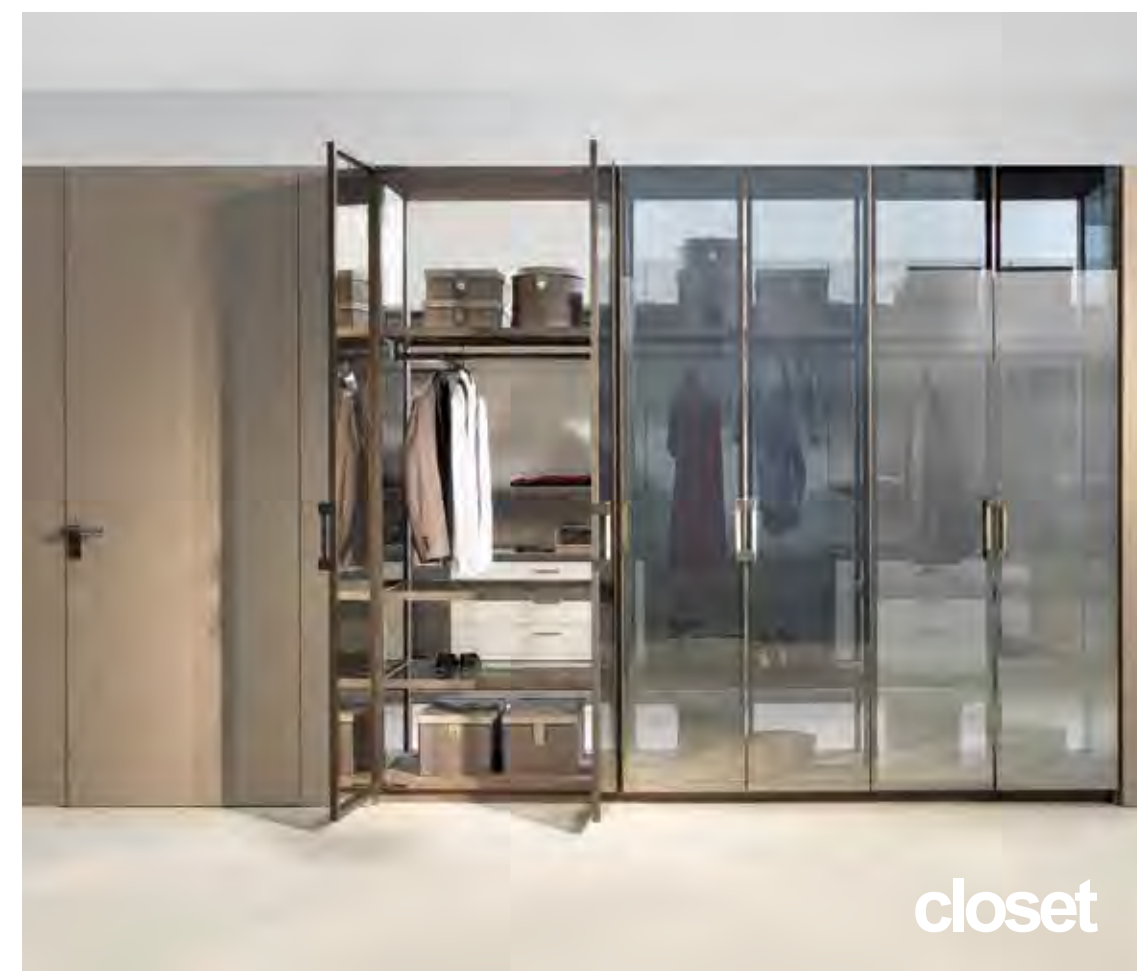
These items can be placed within any regular geometric patterns, making the system versatile to any space. The Wall System, thus, brings continuity in an originally set space. Let the legendary Ornare integrated system bring you the taste of modern life.



ORNARE



kitchen



closet



wall system



bathroom

wide line collection

Ornare's Wide Line Collection, designed by Ricardo Bello Dias, Ornare's art director and designer, and organized by CEO Murillo Schattan, explores the theme of living in a dynamic environment with an integrated system.

All the elements in this collection are connected, seen through the linings, cabinets, closets, bathrooms and kitchens. These shared theme elements ultimately create a space of harmony. Panels, supports and shelves with customized shapes and sizes combining with a wide range of materials, colors and finishes in style, all make this Wide Line Collection the ideal choice of any interior space.

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wide line
collection

Gourmet Kitchen Design by Ricardo Bello Dias + Studio Ornare

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